

Client Profiles Debuts CRM for Legal

Atlanta's Client Profiles (www.clientprofiles.com) has debuted **Microsoft Dynamics CRM for Legal 3.0**. The client relationship management software helps legal professionals manage client contact information, business development and marketing programs, and other relationship building efforts, says president and CEO Whit Mclsaac. The software integrates with Microsoft Corp.'s Office and Outlook. Users can organize their desktops according to practice area or matters, he says.

Firms "grade" the performance of business development activities using an internal score card. An automatic relationship identifying tool finds connections between clients and other parties, says Mclsaac.

Reader Response no. 326.



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President & CEO,
Client Profiles

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Client Profiles (www.clientprofiles.com) has been providing innovative case and financial management software and networking solutions to leading law firms nationwide since 1987, with more than 1,200 case and financial management systems for law practices, corporate legal departments and governmental agencies in more than 42 states. Client Profiles provides

a comprehensive, integrated software platform that delivers calendaring, email, contact, document, case and financial information management, enabling thousands of legal professionals to efficiently manage their cases and easily collaborate with in-house staff, clients and other related parties. It is this level of expertise and experience powering technology for the practice of law, strengthened by a strategic alliance with Microsoft, which positions Client Profiles as a leader in technology development and implementation for Microsoft Dynamics CRM for Legal.

For additional CRM information, please contact us at: www.crmforlegal.com or 866-720-5005.